

CCPA Bosch Privacy Policy

This **U.S. Disclosure** supplements the information contained in Bosch Motorsport website's Privacy Notice and applies solely to all visitors, users, and others of the Website. We adopt this U.S. Disclosure to comply with the U.S. Data Protection Requirements and any terms defined in U.S. privacy frameworks have the same meaning when used in this U.S. Disclosure.

Collection of Personal Information

The Bosch Engineering website has collected the following Personal Information from users of the website within the last twelve (12) months:

Category and Sources of Information	Examples	Business or Commercial Purpose	We disclose, share or sell this data?	Retention
Identifiers We collect this information from our users, customers, and business partners. We also generate identifiers internally.	real name, Internet Protocol address, email address	Business- Commercial-	We share this data with our service providers and with business partners, including those whom you instruct us to send this information We do not sell this data	<i>As long as it is reasonably necessary for the disclosed purpose.</i>
Personal Information We collect this information from our users, customers, and business partners	real name, online identifier, Internet Protocol address, email address. Some personal information included in this category may overlap with other categories.	Business- Commercial-		
Internet or other similar network activity We collect this information from our users and customers	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	Business-		

Business Purposes:	Commercial Purposes:
<ul style="list-style-type: none"> • Fulfilling or meeting the reason you provided the information. • Technical administration of Bosch and Bosch affiliate websites, mobile applications and/or services. • Maintaining the safety, security, and integrity of our websites, products and services, databases and other technology assets, and business. • Customer, vendor, licensor and/or supplier administration, review and/or reports. • Administering, maintaining, personalizing and improving Bosch and Bosch affiliates' mobile applications, products and services, including, without limitation, to authenticate users, process payments, provide requested services, provide optional additional services and to develop new features, products and/or services. • Providing customer service. • Compliance with legal and/or regulatory requirements. • Evaluating or conducting a merger, sale of assets, consolidation or restructuring, financing or acquisition of all or a portion of any Bosch business, asset or opportunity by, with or into another business, entity or company. 	<ul style="list-style-type: none"> • Responding to submitted inquiries and customer service requests and other questions and/or comments. • For the U.S., this data may be used for marketing and analytic purposes.

Sources of Personal Information

Bosch collects personal information from the following categories of sources:

1. Directly from You. For example, when given by you or collected from you through your access to and/or use of the website, in context of your interest in our products/services from the website, or when you contact customer support or otherwise interact or communicate with Bosch, its agents, representatives, suppliers, vendors or consultants through the website. This information may include, without limitation, your first and last name e-mail address, *and* any other information you choose to provide us.

2. Indirectly from you. For example, from observing your use of the website and/or the Services, or services related thereto. The following data may be collected automatically: the website from which you visit Bosch (referrer), pages viewed, files downloaded (downloads), individual links clicked, search words or search phrases (site search), duration of visit, browser used, device data (e.g., unique device identifier, MAC address, IP address, serial number, hardware model, network information and operating system and version), and other relevant details and/or information. If the visit is a result of online advertising such as banners, video ads, search engine advertising, etc., Bosch or its agents, representatives, suppliers, vendors or consultants may record which banner, adware, etc. motivated or assisted with the visit to the websites.

Bosch will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated or incompatible purposes without providing you notice or obtaining your consent, where required by applicable laws in the relevant jurisdiction.

Disclosure, Sale, and Sharing of Personal Information – Past 12 months

Bosch may use, store, compile, manipulate, share and disclose your personal information with third parties for the purposes stated above. Your personal information is shared with the following:

- Bosch affiliated entities, including Bosch's parent company in Germany, Robert Bosch GmbH, to leverage shared services and improve our Services.
- Bosch service providers, vendors, consultants, suppliers, licensors, marketing, partners and other partners and entities performing work on Bosch's behalf, such as hosting vendors, advertising service providers, data analytics companies, marketing service companies, list managers and delivery companies.
- Relevant authorities in accordance with, and as Bosch deems required, necessary and/or appropriate by, or in connection with, applicable law, regulation, court order or legal process.

By accessing and/or using the websites or the Services, you consent to the above uses and sharing of your personal information in accordance with this notice.

Sale or Sharing of Personal Information. In the preceding twelve (12) months, Bosch has not shared or sold personal Information for a business or commercial purpose.

California “Shine the Light” Privacy Rights

California's “Shine The Light” law permits those Bosch customers who are residents of California to annually request a list of their Personal Information (if any) that Bosch disclosed to third parties for direct marketing purposes in the preceding calendar year, and the names and addresses of those third parties. At this time, Bosch currently does not share any Personal Information with third parties for direct marketing purposes.

How We Respond to Do Not Track Signals

The “Do Not Track” (“DNT”) privacy preference is an option that may be made in some web browsers allowing you to opt-out of tracking by websites and online services. At this time, global standard DNT technology is not yet finalized and not all browsers support DNT. We therefore do not recognize and/or respond to all DNT signals. However, we recognize the GPC.

Your Rights – U.S.

State specific privacy laws within the United States provide data subjects certain rights regarding the personal information that businesses collect and how the collected personal information is used. If you would like to exercise data subject right available to you, find the “Exercise your Rights” section below. Our privacy team will examine your request and respond to you as quickly as possible. We may still use any aggregated and de-identified Personal Information that does not identify any individual and may also retain and use your Personal Information as necessary to comply with our legal obligations, resolve disputes, and enforce our Agreements.

Dependent on the state of your residence, you may be provided the following rights:

California:

- Right to know what personal information is being collected
- Right to access your personal information.
- Right to correct inaccurate personal information.
- Right to delete personal information
- Right to know what personal information is sold or shared and to whom.
- Right to opt-out of sale or sharing of personal information
- Right to opt-out of processing for the purpose of targeted advertising
- Right to opt-out of processing for the purpose of profiling
- Right to limit the use and disclosure of sensitive personal data
- Right of no retaliation following opt-out or exercise of other rights

Virginia:

- Right to confirm if personal data is processed
- Right to access your personal information
- Right to correction inaccuracies in your personal data
- Right to delete your personal data
- Right to obtain a copy of your personal data
- Right to opt-out for the purpose of targeted advertising, sale of data, or profiling
- Right to non-discrimination
- Right to appeal

Colorado:

- Right to confirm if personal data is processed
- Right to access your personal information
- Right to correction
- Right to deletion
- Right to opt-out of sale, targeted advertising, and profiling
- Right to data portability
- Right to non-discrimination
- Right to appeal

Connecticut:

- Right to confirm if personal data is processed
- Right to access your personal information
- Right to correction
- Right to deletion
- Right to data portability
- Right to opt-out of sale, targeted advertising, and profiling
- Right to Non-Discrimination
- Right to appeal

Utah:

- Right to confirm if personal data is processed
- Right to access your personal information
- Right to deletion
- Right to data portability
- Right to opt-out of sale and targeted advertising
- Right to non-discrimination
- Right to data portability

Nevada:

- Right to request that a company not sell your personal information for monetary consideration

Your Rights – Canada

Individuals located in Canada have certain rights pursuant to Canadian Privacy Laws. Subject to certain exceptions and limitations, and depending upon the jurisdiction where you reside, such rights may include:

- a. The right to withdraw your consent to the collection, use or disclosure of your personal information.
- b. The right to be informed of the existence, use, and disclosure of your personal information, and to be provided with an account of the use that has been made or is being made of this information as well as the third parties to which it has been disclosed (including a list of organizations to which your information may have disclosed).
- c. The right to challenge the accuracy and completeness of your personal information, and have it amended, updated or rectified as appropriate.
- d. The right to acquire information about Bosch's policies and practices with respect to personal information, including: a description of the type of personal information held by Bosch and a general account of its use; a copy of any brochures or other information that explain our policies, standards, or codes; and information about what personal information is shared with or accessible to our affiliates.
- e. The right to challenge Bosch's compliance with the applicable Canadian Privacy Laws.

How to Exercise Your Rights

To exercise your rights, submit a verifiable consumer request or access request, as applicable, to us by either:

Calling us at (888-43-BOSCH (888-432-6724)).

Sending an email to: privacy.policy@us.bosch.com

You can also ask us not to sell or share your personal information via the “Your Privacy Choices” link at the footer of our website.

To assist Bosch in processing your request when exercising your rights, supply the following information:

- Full name
- Phone number
- Address
- Any information you can provide about your previous contact with Bosch (e.g., contact point / touchpoint with Bosch, screenshots, reference to a specific product/newsletter)

Only you (or based on your state of residence, an authorized agent authorized by you to act on your behalf – see **Section Authorized Agent** below for more information) may make a verifiable consumer request or access request, as applicable related to your personal information. You may also make a verifiable consumer request on behalf of your minor child. Your verifiable consumer request or access request, as applicable, must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Information or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request or access request does not require you to create an account with us, but if you already have an account with us, you may be required to make your request through that account.

We will only use personal information provided in a verifiable consumer request or access request, as applicable, to verify the requestor’s identity or authority to make the request.

Response Timing and Format

We endeavor to respond to a verifiable consumer request or access request, as applicable, within forty-five (45) days of its receipt, or sooner where required by applicable law (including Canadian Privacy Laws). If we require more time (up 90 days in total), where permitted by applicable law, we will inform you of the reason and extension period in writing. Opt-out request will be honored as soon as feasibly possible, but no later than 15 days from the date we receive the request.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide in response to a verifiable consumer request will only cover the 12-month period preceding the verifiable consumer request's receipt, unless otherwise required by applicable law. The response we provide will also explain the reasons we cannot comply with a request, if applicable.



For data portability requests, where applicable, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request or access request, as applicable, unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Personal Information Sales: Opt-Out and Opt-In Rights

Bosch does not sell your personal information to third parties for money. However, Bosch engages in online advertising practices (and certain analytics or similar activities) whereby we share personal information with other companies and service providers in compliance with the law in order to deliver more meaningful ads and other communications to consumers, and for other similar reasons provided in this Privacy Notice. These practices may be considered a “sale”, “sharing” or targeted advertising for cross-context behavioral advertising as defined in the CPRA, VCDPA, and other relevant U.S. state laws.

Based on your state of residence and if you are 16 years of age or older, you may have the right to direct us to not sell your personal information at any time (the "right to opt-out"). Furthermore, where required by applicable law in the relevant jurisdiction, we will obtain your consent prior to selling your personal information. We do not sell the personal information of consumers we actually know are less than 16 years of age, unless we receive affirmative authorization (the "right to opt-in") from either the consumer who is between 13 and 16 years of age, or the parent or guardian of a consumer less than 13 years of age. Consumers who opt-in to personal information sales may opt-out of future sales at any time. Once you make an opt-out request, we will wait at least twelve (12) months before asking you to reauthorize personal information sales. However, you may change your mind and opt back in to personal information sales at any time by submitting a request to us via this [email link](#).

To exercise the right to opt-out, you may submit a request to us via this [email link](#).

To disable sharing through cookies set by third parties that may be considered “sales” or “sharing” under the CPRA, VCDPA, and other relevant U.S. state laws, please refer to the “Manage Cookies” link in the cookie banner of the [websites / application].

Authorized Agent

I. California

As a California resident you may also exercise your request to know or request to delete through an authorized agent. When you submit your request through an authorized agent, we require that you:

1. Provide us a copy of your written permission for the authorized agent to submit the applicable request; and
2. Verify your own identity directly with us.

The foregoing does not apply when you have provided your authorized agent with a power of attorney pursuant to California Probate Code sections 4000 to 4465; provided, that we may require a copy of such power of attorney before fulfilling any request.

II. Colorado

As a Colorado resident you may also exercise your request to opt-out through an authorized agent. When you submit your request through an authorized agent, we require that you:

1. Provide us a copy of your written permission for the authorized agent to submit the applicable request; and
2. Verify your own identity directly with us.

Non-Discrimination; Financial Incentives

We will not discriminate against you for exercising any of your rights. Unless permitted by applicable law, we will not: (a) deny you goods or services; (b) charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties; (c) provide you a different level or quality of goods or services; or (d) suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

Filing a Complaint

Regulatory authorities that oversee the privacy laws and regulations, including the Office of the Privacy Commissioner of Canada, advise individuals to file an objection or challenge with the relevant company before lodging a formal complaint with a regulatory authority. If you are dissatisfied with Bosch's response to an objection or challenge filed, or you wish to file a complaint with a regulatory authority first, you may do so as follows:

Under PIPEDA: You may file a complaint with the [Office of the Privacy Commissioner of Canada](#). Depending upon the province where you live, you may also (or instead) have the right to file a complaint with the applicable provincial privacy commissioner/regulator.

Under PII Laws: You may file a complaint with the relevant state's Attorney General's office or with CPPA if you reside within the state of California.

Under the U.S.: You may file a complaint with the applicable state Attorney General's Office or regulatory agency.

Changes to Privacy Notice

Due to the constantly changing nature of Bosch business, Bosch reserves the right to change, update, revise and/or modify this Privacy Notice at any time at Bosch's sole discretion, and Bosch will post any new or revised Privacy Notice here. Any such change, update, revision and/or modification will be effective immediately upon posting on this website, unless we are required to provide direct notice or obtain your consent pursuant to applicable laws. Use of information that Bosch gathers now will be subject to the Privacy Notice in effect at the time of use. By using or navigating around the website or utilizing any of the Services, you acknowledge that you have read and understood and agree to be bound by this Privacy Notice in and the applicable Terms of Use. If you do not agree to be so bound, do not remain on the website. You are responsible for checking the website frequently to keep apprised of recent changes.

The effective date of this Privacy Notice is 2025. 01.08.